

March 10th 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M. Street N.W. Room 222
Washington, D.C. 20554

APR 8 1997

FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

Dear Chairman Hundt & Commissioners

RE: CS Docket No 97-55, FCC 97-34

On behalf of the South Dakota PTA I am writing you this letter, to voice the opinion of the South Dakota PTA. We stand against the V-chip rating that Jack Valenti has presented on behalf of the TV Ratings Implementation Group.

Parents in South Dakota want a "Content Rating" system, that is one that will meet the statutory requirements of the Telecommunications Act of 1996. We don't want approval of the rating system that Mr. Valenti and his group have proposed. We hope that the FCC will recognize that many parents very much want the opportunity to make informed decisions for our children and we will be successful if you insist that we have a content based rating system.

Sincerely,
Pamela Hobotle

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March 10, 1997

Dear Chairman Hundt APR 8 1997 Re: CS Docket No. 97-55
Federal Communications Commission
Office of Secretary FCC 97-34

As a PTA member & parent, I am writing in regard to the v-chip rating system as presented by Jack Valenti. I am in strong opposition to Mr Valenti's proposed rating system.

I feel it is my responsibility & right to monitor my children's TV viewing & I ~~can~~ can only make responsible choices with a content-based rating system. The maturity level of children cannot be determined based on chronological age & appropriate viewing can only be determined by content.

Sincerely,

Dolores McPhilly
NJ PTA

Hamilton, NJ 08690

March 9, 1997

Chairman Reed Hurd and FCC Commissioners
90 Federal Communication Commission RECEIVED
1919 M Street NW Room 222
Washington DC 20554

APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hurd and Commissioners

RE: CS Docket No. 97-55, FCC 97-31

I am writing on behalf of the Oregon PTA as their President to voice our opposition to the V-chip rating system. This symbol does not begin to provide sufficient content information.

Under no circumstances should the FCC approve the industry's rating system.

The FCC should require a chip card broad enough that would allow parents to receive more than one rating system.

That the rating icon be made larger and more prominently placed on the screen.

The rating board be independent of the industry and the FCC.

any rating system by the FCC be evaluated by independent research to determine if it meets the desires and needs of parents.

Thank you for your immediate attention
sincerely

Jan McCaffey
Oregon PTA President
531 SE 14th Ave
Portland, Oregon
97214

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FCC APR 8 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt & Commissioners,

I am writing on behalf of the National PTA and the Alaska PTA to voice our opposition to the U-chip rating system as presented by Jack Valenti. Parents need better information when trying to determine which programs are suitable for their children. We need to be able to actually see the icons and the rating system should be controlled by an independent board that includes parents.

Thanks for the opportunity to comment on this issue.

Sincerely,

Melinda Brooks
Wasilla, Alaska

Re: CS Docket No. 97-55 FCC 97-34

March 9, 1997

To: Chairman Reed Hundt & FCC Commissioners
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RE. CS Docket No. 97-55, FCC 97-34

APR 8 1997
FCC Communications Commission
Office of Secretary

As a member of the Parkview High School PTA I am concerned with the V-chip rating system as presented by Jack Valenti chair of the TV Rating Implementation Group on 1-17-97. I do not believe it meets the requirements of the telecommunications act of 1996. In comparison to nothing I guess the current ratings are OK, but that is like comparing a bike to walking - in other words anything usually beats nothing -- just barely.

Parents need and want a better, more detailed rating system. Parents want & need a rating system independent of the industry & the FCC. This system should & must include parents.

March 8, 1997

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W., Room 222
Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Iowa PTA to express my opposition to the v-chip rating system presented by Jack Valenti in Jan. The rating symbol does not provide sufficient content to assist me, as a parent, in making the decisions I want, regarding the television I allow my children to watch. I want to make these decisions - I do not want the TV industry interpreting what is best for my children. If given the appropriate information, I can make these important choices.

Please, under no circumstances should the FCC approve the industry's rating system. Please do require v-chips broad enough that I can receive more than one rating system. Put the symbol on the program for its entire airing time. Include parents - the consumers on an independent rating board. Ask parents if their needs are being met. Evaluate!

Thank you for this opportunity. This is very important to my children & to all children!

March 9, 1997

Chairman Reed Hundt and FCC Commissioners
of Federal Communications Commission
1919 M Street NW Room 222
Washington, DC 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman HUNDT & FCC Commissioners:

RE CS Docket # 97-55, FCC 97-34

I AM WRITING ON BEHALF OF NATIONAL PTA
~~ANNE BOESE~~ (AS A MEMBER OF WHEELER PTSAs IN
MARIETTA, GA) TO VOICE MY OPPOSITION TO V CHIP
RATING SYSTEM AS PRESENTED BY JACK
VALENTI, CHAIR OF TV RATING IMPLEMENTATION
GROUP ON JAN 17, 1997.

IT IS IMPORTANT THAT MORE CONTENT
INFORMATION (ie V-violence, S-sex, L-language
and R-religion) BE PROVIDED TO ASSIST
PARENTS IN DESIGNING A FAMILY VIEWING
PLAN THAT COMPLIMENTS THEIR PERSONAL
BELIEF SYSTEM WHICH IS PROTECTED BY
OUR CONSTITUTION. PLEASE DEMAND REVISION
OF THE BASIC RATINGS PRESENTED

THANKS -
Suzanne Begis

March 9, 1997

Chairman Reed Hundt
FCC Commissioners
1919 M Street NW Room 222
Washington, DC 20554

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APR 8 1997
Federal Communications Commission
Office of Secretary

RE: CS DOCKET NO 97-55, FCC 97-34

Dear Chairman Hundt & Commissioners:

I am writing on behalf of the National PTA and the Georgia PTA to voice my opposition to the current V-chip rating system as presented by Jack Valenti. This rating system does not provide sufficient content information for me to be able to make informed decisions about what my child should (or should not) be watching.

I strongly urge you to adapt a system that includes a rating for violence, sex and language. The rating icon should remain for the duration of the program. Parental input into any system adapted is necessary.

Sincerely,
Cathy Henson
4451 Club Lake Circle
7022 TX 75247

Arnold F. Zdrojewski
605 Nealand Ave.
Jamestown NY 14701

Chairman Reed Hundt
Federal Communications Commission
1919 M Street N.W. Room 222
Washington D.C. 20554

Re CS Docket No. 97-55, FCC 97-34

Dear Chairman Hundt:

I am writing on behalf of the National PTA and the NY State PTA to voice opposition to the V-chip rating system presented by Jack Valenti of the TV Rating Implementation Group.

I do not believe this system meets the statutory requirements of the Telecommunications Act of 1996.

In place of this system I request the following:

- * The FCC should not accept any system that does not contain information about Sexual, Violence, and/or Language content.
- * That the FCC require a V-chip band broad enough to receive more than 1 rating system.
- * That the FCC require the rating icon be large and prominent enough, and appear frequently enough, to be of real value to parents.

Thank you for this opportunity to comment on this issue.

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Federal Communications Commission
Office of Secretary

March 10, 1997

Chairman Reed Hundt & FCC Commissioners
% Federal Communications Commission
1919 M Street N.W., Room 222
Washington DC 20554

APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt & Commissioners:

RE: CS Docket No: 97-55, FCC 97-34

I am writing on behalf of the National PTA to voice my opposition to the V-chip rating system as it currently is in place. As a mother of 3 grown children raising families of their own, we are concerned with the lack of information about the content of the programs. The current system is a beginning step but certainly not enough for parents to make knowledgeable decisions. I strongly encourage you and the commission not to approve the industry rating system but look for and at better alternatives.

Sincerely,
Mary Jane Gwin
Battle Creek, MI

March 9, 1997

Chairman Reed Hundt and FCC Commission
Chairman Reed Hundt and Federal Communications Commission
% Federal Communications Commission
1919 M Street N.W., Room 222
Washington, D.C. 20554

RE: Docket No. 97-55, FCC 97-34

APR 8 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

We are writing on behalf of the National PTA
and the South Carolina PTA to voice our
objection to the V-Chip rating system
as presented by Jack Valente, Chair of the
TV Rating Implementation Group, on
January 17, 1997.

Our parents in South Carolina prefer a
rating system based on content of programs
such as V (for violence), S (for sexual
depiction and nudity) and L (for language).
Thank you for this opportunity to comment on
an issue important to our children and families.

Bon Hildreth, President
South Carolina PTA, President

3-9-97

Chairman Reed Hundt and FCC Commissioners
c/o Federal Communications Commission
1919 M Street, NW, Room 222
Washington, DC 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the DC PTA to voice my ~~opposition~~ opposition to the v-chip rating system as presented by Jack Valente, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children.

The FCC, by law, is required to determine whether the industry's rating system has met statutory requirements of the ~~Telecom~~ Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC not approve the industry rating system.

Sincerely

Therstone Jones
Washington, DC

March 8, 1997

Chairman Reed Hunt & FCC Commissioners
c/o Federal Communications Commission
1919 M St. N.W. Room 222
Washington, DC 20554

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APR 8 1997
Federal Communications Commission
Office of Secretary

Dear Chairman Hunt & Commissioners,

RE: CS Docket No. 94-55, FCC 97-34

I am writing on behalf of the National PTA and the Colorado PTA to voice our opposition to the V-Clip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make sound decisions about what is appropriate TV programming for their children.

The FCC, by law is required to determine whether the industry's rating system has met the requirements of the Telecommunications Act of 1996. I do not believe this system does not ask that the FCC not approve the industry rating system.

I would like to request that the rating icon be placed in one corner of the screen for the entire running of the episode, the rating system be independent of the industry (hence more parental involvement) and that the FCC require a V-Clip band broad enough that would allow parents to receive more than one rating.

Thank you for this opportunity to address myself.

Sue Wendeles
13925 W. 73rd Ave
Arvada, CO 80005
March 9, 1997

Chairman Reed Hundt & FCC Commissioners
c/o Federal Communications Commission
1919 M St. N.W Room 22
Washington DC 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt & Commissioners

I am writing on behalf of The National PTA and Jefferson County Council of the state of Colorado to voice my (our) opposition to the V-chip rating system as presented by Jack Valenti. This rating system does not provide enough information to allow parents to make adequate decisions about programming. Also, the rating should be displayed throughout the program (small, in a corner rather than for 15 seconds only). The rating system should also be advertised in periodicals such as TV Guide, newspaper etc. and give enough information about content that parents can make decisions. It must be clear - V for violence, S for sexual, L for coarse language.

Thank you,

Sue Wendeles

Re: CS Docket No 97-55 - FCC 97-34

March 9, 1997

Chairman Reed Hundt &
FCC Commissioners
c/o Federal Communications Commission
1919 M Street NW, Room 222
Washington, DC 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and Colorado PTA to voice our opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on January 17, 1997. The rating symbol on the TV screen does not provide sufficient content information so that parents can make decisions about what is appropriate TV programming for their children.

Parents do not want the TV industry to interpret what is best for children - they want to make those choices themselves!

We request that the FCC, in determining whether the industry's rating system has met statutory requirements of the Telecommunications Act of 1996, accept a rating system that does not include content information such as V (for violence), S (for sexual depiction and nudity), and L (for coarse language). We also ask that the rating icon be made larger, more prominent, and appear longer on the screen.

I urge you to strongly consider the feelings of parents on this important issue!
Sincerely

MARCH 9, 1997

CHAIRMAN REED HUNDST and FCC COMMISSIONERS
40 FEDERAL COMMUNICATIONS COMMISSION
1919 M STREET N.W. ROOM 222
WASHINGTON, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

DEAR CHAIRMAN HUNDST AND COMMISSIONERS:

RE: CS DOCKET NO 97-55, FCC 97-34

I AM WRITING ON BEHALF of the NATIONAL PTA and the MANNEPTA to voice opposition to the V CHIP rating system as proposed by JACK Valenti, director of the TV RATING IMPLEMENTATION Group on Jan 17, 1997. This rating symbol does not provide sufficient content information so parents can make decisions appropriate for their children. THE Content of programs should not be left to interpretation by the TV industry. I would like to make these choices myself.

The FCC, by law is required to determine whether the industry's Rating System has met statutory requirements of the Telecommunications Act of 1996. I do not believe this system does so and ask that the FCC NOT APPROVE the industry Rating System.

Sincerely,
Roxanne Hudson

March 9, 1997

Chm. Reed Hundt & FCC Commissioners
% Federal Communication Commission
1919 M Street NW, Room 222
Washington, DC 20554

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FCC - Federal Communications Commission
Office of Secretary

Dear Chm. Hundt & Commissioners:

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating system does not allow sufficient content information so that parents can make decision about what they want their children to see. Parents do not want the TV industry to interpret what is best for their children. Parents want to make choices themselves based on content information about the program. Any rating system without content description on the screen is useless.

Sincerely,

Dawn Tucker

Kansas City, Mo 64134

March 9, 1997

Chairman Reed Hundt and FCC Commissioners
to Federal Communications Commission
1919 M Street N.W. Room 222
Washington D.C. 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt and Commissioners
Re. CP Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and CPTA to voice my opposition to the T-Chip rating system as presented by Jack Valenti, Chair of the TV Rating Implementation Group, on Jan. 17, 1997. The rating symbol on the TV screen does not provide sufficient context information so that parents can make decisions about what is appropriate TV programming for their children.

As the parent of two teenagers (14 yrs and 18 yrs) I would prefer to base my decisions on content using the V-for violence L for language, S for sex system. For instance, I would prefer the 14 yr old not see any of the above, but would still prefer my 18 yr. old not watch overt sexual scenes, but language would probably not be a problem.

Also, I would like the icon to remain on throughout the program, so when I am previewing I do not need to be present at the beginning of the program.

Sincerely,

March 9, 1997

Chairman Reed Hundt & FCC Commissioners
c/o Federal Communications Commission
1919 M Street N.W. Room 222
Washington, DC 20554

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FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

Dear Chairman Hundt and Commissioners,

RE: CS DOCKET NO. 97-55, FCC 97-34

I am writing on behalf of the National PTA
and the Washington State PTA in opposition
to the V-chip rating system as presented by
Joe Valente, Chair of the TV Rating Implementation
Group, on January 17, 1997. The survey done
by National PTA confirms the fact that parents
are insistent the ratings be done by the parents
themselves based on the availability of informa-
tion on program content. There is no reason
why the icon could not include content and also
be exhibited on the screen during the entire
program.

Thank you for consideration of these comments
and recommendations.

Sincerely,
Carol Mullen
Seattle, Washington

March 9, 1997

Chairman Hardt and FCC Commissioners
to Federal Communications Commission
1919 M. Street N.W. Room 222
Washington, D.C. 20554

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Federal Communications Commission
Office of Secretary

Dear Chairman Hardt and Commissioners,

I am writing on behalf of Duxford PTA. It is vitally important that you clearly understand our opposition to the V-Chip Rating System as presented by Jack Zelent.

The symbol information is inadequate. Parents cannot make an informed decision with the insufficient content information.

Parents do not trust the industry to interpret what is best for children - over children. Parents must be in charge - make choices for their children based on factual information about the programs.

I appreciate your interest in receiving our concerns. Please keep us in the family since.

Sincerely,
Barbara Tiet, President
Duxford PTA

March 9, 1997

Chairman Reed Hundt & FCC Commissioners
c/o Federal Comm. Comm.
1919 M Street NW Room 222
Washington DC 20554

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APR 8 1997

FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

Dear Chairman Hundt & Commissioners:

Re: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the Natl. PTA and the Connecticut PTA to voice our opposition to the V-chip rating system as presented by Jack Valente, Chair of the TV Rating Implementation Group on Jan. 17, 1997. I do not believe the industry's rating system has met the requirements of the Tele. Act of 1996. I would like to see more options such as V= violence, S= sexual desirability and L= language.

Thank you for the opportunity to comment on an issue so important to children & families.

Sincerely,

Mr. Jon Krampit
First V.P. Conn. PTA
53 South St.
Plymouth CT 06782

3/9/97

Chairman Reed Hundt & FCC Commissioners

F.C.C.

1919 M St. NW Room 222

Washington D.C. 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt & Commissioners:

RE: CS Docket No 97-55, FCC 97-34

On behalf of the Washington State PTA as well as the National PTA I would like to express my opposition to the V-chip rating system as presented by Jack Valente. The rating symbol does not provide sufficient content information as it is currently displayed on TV. As numerous surveys are pointing out parents want to make choices based on content information about the program. It should be obvious that any rating system that does not provide content descriptions on the screen (as well as in periodicals) is essentially useless.

Please seriously consider the recommendations of the NPTA as you consider "re-tweaking" the rating system.

Thank you for your interest.

Patricia B. Jaby
620 Alverson Blvd.
Everett WA 98201

March 9

RECS

ocket 97-55

FCC 97-34

Dear Chairman Hundt & Commissioners,

As a parent, I would urge you not to approve the industry's rating system and to require a V-chip card broad enough to receive more than one rating system.

Give parents a chance to preserve their children's childhood.

Charlotte Joseph
4 Horre Court
Rockville, Md.

20852-4103

APR 8 1997
FEDERAL COMMUNICATIONS COMMISSION
BUREAU OF SECURITY

March, 1997

Chairman Reed Hundt and FCC Commissioners

c/o Federal Communication Commission

1919 M Street N.W. Room 222
Washington, D.C. 20554

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APR 8 1997

FEDERAL COMMUNICATIONS COMMISSION
Office of Secretary

Dear Chairman Hundt & Commissioners

RE: CS Docket No. 97-55, FCC 97-34

I am writing on behalf of the National PTA and the Connecticut State PTA to voice my opposition to the V-chip rating system as presented by Jack Valenti, chair of the T.V. Rating Group. The rating symbol on the T.V. Screens does not provide sufficient information so that parents can make decisions about what is appropriate T.V. programming for children.

This general rating system doesn't meet what parents feel they need to make intelligent decisions on what their children should be watching. Content makes more sense and should be as easy to rate as the present system.

Let me make the decision on what my child can see, be it language, sex or violence.

Sincerely

Dally A. Booke

March 9th, 1997

Chairman Reed Hundt & The FCC Commissioners
Federal Communications Commission
1919 M Street NW, Room 222
Washington, DC 20554

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APR 8 1997

Federal Communications Commission
Office of Secretary

Dear Chairman Hundt & Commissioners:

I am a parent and member of the PTA. I am also a trained instructor of the Critical TV Viewing Project. I feel I can safely say that the overwhelming majority of parents I speak to are unhappy with the new rating system designed by the TV industry. Complaints include the inaccurate or unhelpful rating system, the lack of information in the news-paper, the too brief "flashing" of the system once per program ... to name just a few.

Please give parents a content-based system that is rated by an independent board that will allow me appropriate information with which to use the upcoming V-chip!

I am excited with this new tool I can use as an involved parent... but please give me a useful, content based tool with which I can make informed choice/decisions.

Thank you for your interest in my children's health + welfare -

Sincerely,

Kimberly M. Nutter